



Why We Made It

5 Reasons Apple Headphones Are The Actual Worst

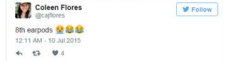
We are all victims.
07/02/2015 09:08 am ET



This should sound familiar.

You're about to go out for a morning run, or you're waiting at the bus stop on your way to work, and you take the iPhone out of your pocket, scroll down to your favorite song and plug in the headphones that came with your device -- you're ready to rock out. But then you discover the headphones aren't working. Music is playing, but none of the sweet, sweet sound is pumping into your ears.

Your Apple headphones are dead.



The headphone that comes with the phone is the lowest quality product.

Here's what "The Huffington Post" had to say:

1. "They break very easily..."
2. "...like super easily."
3. "They slip out of your ears when you're running or working out"
4. "They let sound 'spill.'"
5. "And can we talk about the price?"

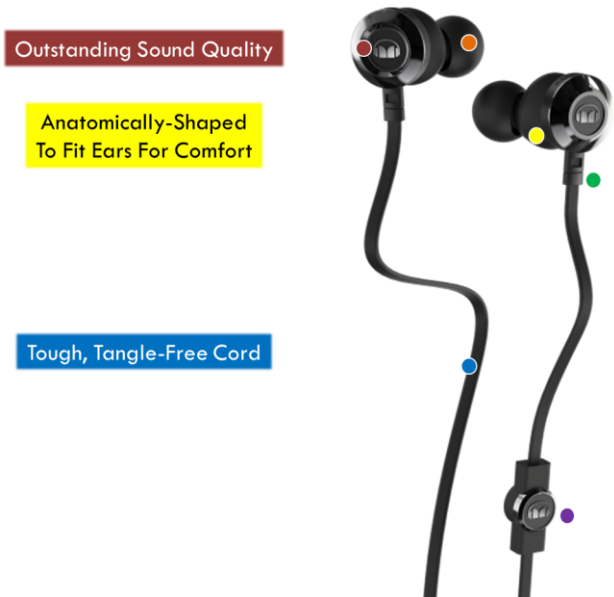
Theme

- Join Monster in the war on crappy earbuds!

YOU DESERVE BETTER



How It's Better



Outstanding Sound Quality

Anatomically-Shaped To Fit Ears For Comfort

Tough, Tangle-Free Cord

Multiple Tip Sizes Included Fits Men, Woman & Kids

Durable Protection At Critical Stress Joints

In Line ControlTalk For Crystal-Clear Calls & Music Control

STEP UP TO MONSTER

**BETTER BUILT
BETTER COMFORT
BETTER SOUND
BETTER EXPERIENCE!**



Packaging, What's In The Box, & Available Colors



x3 Eartips
 Embouts

Completing The Customer Experience

QUALIFY:

- “How often do your white ear buds fall out?”
- “How important is sound quality to you?”
- “How high do you turn up the volume to get decent bass?”
- “How much time do you spend untangling them?”

PRESENT & DEMO PACKAGE:

- “You deserve better...step up to Monster.”
- “Let me show you how Monster’s better.”
- “With Monster Clarity in-ears you’ll get Better Built, Better Fit, and Better Sound.”
- “This also includes an in-line mic that makes you sound crystal clear on your phone calls”